

Founder & Principal Advisor

Charlene Ellis is the founder of Ellis Strategy Advisory and a trusted strategic partner to leaders navigating growth, complexity, and organizational change.

With experience supporting senior executives and large-scale operations—including leadership roles at Microsoft—Charlene brings a unique combination of strategic thinking, operational discipline, and executive partnership. Her work focuses on helping leaders translate vision into coordinated action by strengthening alignment, communication, and execution across their organizations.

Throughout her career, Charlene has operated at the intersection of strategy, operations, and leadership support, often serving as a behind-the-scenes force helping executives move priorities forward while ensuring teams remain aligned and focused.

She is known for bringing clarity to complex environments—helping leaders identify where progress stalls, where communication breaks down, and where operational structures need strengthening. Her approach combines thoughtful strategy with practical execution, ensuring organizations build systems that allow leaders and teams to move forward confidently.

Through Ellis Strategy Advisory, Charlene works with founders, CEOs, and executive teams to strengthen leadership effectiveness, operational clarity, and strategic momentum.

Experience Includes:

- Strategic leadership and operational roles within global technology organizations
- Executive partnership and Chief of Staff support for senior leaders
- Organizational communication and leadership alignment initiatives
- Strategic planning and operational rhythm development
- Cross-functional execution of complex initiatives